Tourist information
South Ostrobothnia Tourist
Service Ltd. Located in the
Travel Center (Matkakesku: premises p. +358 (0)6 420 9090

### TRANSPORTATION

KOMIA Liikenne operates between Seinäjoki center and the city's residential areas. Timetables can be found at www.komialiikenne.fi.

Taxi
There are taxi stands in
front of the Travel Center
(Matkakeskus) and in
Törnävä. p. +358 (0)100 84999



## Food and drink

### WHERE TO HAVE LUNCH

Tiedekatu 2

Jouppilanvuorentie

Kirkkokatu 23

Alvar Aallon katu 12

Pata-Kakkonen Post office buildi Valtionkatu 1

Keskuskatu 15

Keskuskatu 17

Kalevankatu 14

Koulukatu 16 Sininen Paprika Kauppakatu 15

Äärellä Kauppakatu 19

### FOR A BIT FINER DINING

21) Helmi Bar & Pizza Maamiehenkatu 4

22 Juurella
Keskustori 1
23 Lakeus Matado
Torikatu 2

Restaurant Alma Ruukintie 4

Restaurant Sorsanpesä
 Törnäväntie 27

 Talriikki
 Torikeskus shopping center,
 Kauppatori 1-3

27 Manor House of Uppala Ilmarisenkatu 14

## HOTELS

Accommodation

Kaarretie 4 Hotel-Restau Ruukintie 4

Kalevankatu 2

6 Original Soko Torikatu 2

### **CAMPING AREAS**

ETHNIC RESTAURANTS

Koulukatu 22

Keskuskatu 10

Citypiha, Kauppakatu 1

## Maakunnankatu 3

OTHER PLACES FOR DINING

**LEGENDARY GRILLS** 

**39 07 Kebab Hous** Valtionkatu 1

Valtionkatu 15

Maakunnankatu 7

Ruukintie 39

SUMMER TERRACES

48 Kauppatorin Aalto – Seinäjo Kauppatori, Torikatu 11

21 Helmi Bar & Pizza Maamiehenkatu 4

Barpuuri Located by the Seinäjoki riverside next to Matinkuja bridge.

46 Brewery restaurant

Mallaskosken Panim Vesitorninkatu 1 B Rosso's summer ten Koulukatu 16

Törnäväntie 24 Kalevankatu 5 Wilson's summer terrac Torikatu 2



Puskantie

F 42 50 19

CITY CENTER

71 Kalevankatu a

55

Kauppakatu ->

Kauppa 65 7 63 Kauppri 20 9 11 54

Torikatu

3

18 16 3 18 37

64 66 6 49 31

**6 21** 

1

Kirkkokatu

B

**A2** 

**A3** AS THE AS Torikatu

A1

Ala-Kuljun katu

**PUBS & BARS** 

Torikatu 9

Kalevankatu 10

Koulukatu 22

47 Pub Wilson Torikatu 2

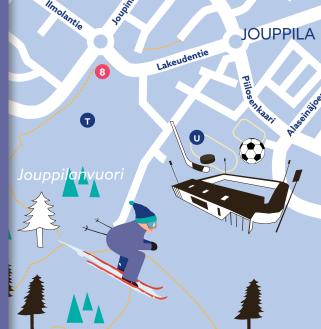
51 Still Stanon Torikatu 9

65 Herkkukontti Torikeskus, Kauppatori 1-3

67 All of the market square's cafe in the summertime
68 The music school's café Keskuskatu 32

69 Pikku Paussi Koulukatu 18

70 Interior decoration and café



P

with the

SIMUNA

Kyrkösjärvi

reservoir

my m

.0

T- Kauhajoki

67

POLIISI

Z

19

CITY CENTER

3

A1

Kuulankatu

G

UPPA

43 AB

27

Koskenalantie

**Björkenheimintie** 

Trit

D

TÖRNÄVÄ

**3** 

HUHTALA

Gems ın

Seinäjoki

243

47 23

52 Holy Smoke Koulukatu 20

53 Irish Pub Danny Boy Matti Visannin kuja 15 b 8

56 Mallas Kabacka Kalevankatu 14

### CAFÉS

Epstori, Koulukatu 16

66 Kahvila & Konditoria Epstori, Kalevankatu 4

**Valkoinen Puu** *Kalevankatu 11* Vohvelihetki
Kalevankatu 5





# What to do

Seinäjoki City Orchestra

POHJA

Siipipyöränkat

HALLILA

V

and cultural center of Seinäjoki is one the most substantial works of architect Alvar Additional and influential and timeless design language, was mainly completed betweer the years 1960-1968 and is comprised out of six buildings. The first to be built was the bursh Lakeuder Picti (Force of the control of the contro church, Lakeuden Risti (Cross of the Plains church). The last to be 1987. Seinäjoki is where you have the chance to go and admire this wonderful architectural whole and rare group of buildings - rar both on Finnish and global scale

A1 Lakeuden Risti

A2 Cityhall

A3 City theatre

(A4) City library the old part A5 Office building

### APILA LIBRARY

the most spectacular libraries in Finland. The library has bee designed by the architecture office JKMM's architects with Asmo The new library is connected to the old renovated library with a underground gatewa Alvar Aallon katu 14

### RYTMIKORJAAMO

C The headquarters of Rytmikorjaamo acts as the hon pase of Provinssi rock festival during the winter season and is one of the most popular roc clubs in Finland. Check out Rytmikorjaamo's rich selection of events at





## Shopping

1 Epstori

2 Torikeskus 3 Megakeskus

Komiat Karkelot shopping event Organized a couple of times a year. www.komiatkarkelot.fi

4 Kauppakeskus Lehtinen

PRODUCTS FROM SEINÄJOKI

S Amfora Designer Päivi Rintaniemi's high quality ceramics and interior design items. Open on Thursday or on agreement. Päivölänkatu 31

Good food, feel better. Food factory

6 Janita
Finland's biggest shoe factory specialized in women's footwear. Founded in the 1950s, Janita is a family business 80% of whose production goes to exports. The factory has a shoe; Keely shoe to the factory has a shoe to the factory has a shoe to the factory shoe the factory shoe to the factory shoe the factory shoe to the factory shoe the f factory has a shop: Keskuskatu 6

46 56 Mallaskoski A traditional brewery which beer products are wellknown in Finland and available in stores and restaurants all over the country. Mallaskoski restaurant and the brewery in located beside the Rive Seinäjoki. There 's also Mallas Kabacka in the city centre.

7 Rustoopuori
Taito Etelä-Pohjanmaa's handicraft
shop in the Kaarakka house. Here is
where you will find Ostrobothnian
handicraft products.
Sahalankatu 3



A3 Seinäjoki City Theatre the Year. Versatile repertoire. Also has a lunch restaurant in gorgeou Alvar Aallon katu 22

Follow the repertoire at www.sk

D Provincial museum of

in the stone barn is about the pasand present of Seinäjoki and the province. Törnäväntie 23

E The Finnish Emigrant Museum A versatile cultural and research center in Peräseinäjoki. Also part of the museum is Maailman Raitti by Lake Kalajärvi. Maailman Raitti exhibits the way Finnish immigrant lived in different parts of the world Keskustie 28, Peräseinäjoki and Länsirannantie 2, Peräseinäjoki F The Civil Guard and the

Designed by Alvar Aalto, the buildin of South Ostrobothnia's White Guar district represents the Classical Perio and is the only one of Aalto's early works that has remained untouched

otta Svärd museum

G Seinäjoki Art Hall Changing exhibitions of contemporary art, permanent collection association and an art rental shop Upankatu 3

H South Ostrobothnia tractor

The museum has the largest privatel owned tractor collection in Finland:

Varikko upkeeps gallery and work-spaces for the gallery's own and visiting artists in a renovated hall

### PERISCOPE TOUR

Gallery Varikko

 The largest wooden periscope ir the world was opened to the publi for Summer 2016 Housing Fair by Lake Kyrkösjärvi. The observation tour was designed by architect Ansa Lassila, who has been awarded a Finlandia Prize, and his working grou work. Lake Kvrkösiärvi shore



for playing games. *Kyrkösvuorentie 20* **Q** Sahalampi beach

To make

you move

K Frisbeegolf track

surroundings in Törnävä

www.kaanaalines.fi

the swimming hall. www.koskihajyt.net

N Minigolf tracks

River cruises in Seinäjok

M Canoeing in Seinäjoki

The home base of the canoe club Kyrönjoen Koskihäjyt is located at Pumppuranta, behin

Minigolf tracks are located at the CityCamp camping area in Törnävä and at the Kalajärv

Tourist Center in Peräseinäio

Children under 12 years of age get to ride a pedal car and lear

traffic rules at the Traffic Park.

Kalajärvi Tourist Center Good beach with services.

P Kyrkösjärvi beach

Kirkkokatu 18

O Children's traffic park

R Tanelinranta beach ed for both smaller and bigge

Veneskoski quarry

Lampitie 10, Hyllykallic

S Situated in beautiful surroundings by the Nurmo river is the 18-hole golf course that was designed by the noted American golf course architect Robert Trent been called the most beautiful go

## WINTER SPORTS

Jouppilanvuori ski resort There were no mountains in Seinäjoki, so we built one ourselves. In the immediate vicinity of the city center is the versatile Jouppilanvuori winter sports center, where there is both ski trails. www.joupiska.fi

U Ice sports center Big artificial ice rink and an ice stadium. www.seinajoki.fi/liikunta Alaseinäjoenkatu 9 Å

R Tanelinranta avanto (hole in the ice)
At Hyllykallio, there is a sauna and an avanto that is maintaine



## **ACTIVITIES ALL** YEAR ROUND

V Squash & Bowling Center Bowling, glow bowling, b snooker, a gym, squash.

W Swimming hall sports facility Kirkkokatu 15

X Seinäjoki Harness Racing annual program of which include three Tote races and a famous competition: the Prix dÉtair

The Dudesons Activity Park A hilarious activity park in true Dudesons spirit. You get to let off some steam with pe

Z HopLop Seinäjoki A Pakopeli FindOut

## **HIKING TRAILS**

Seinäjoki is a sports and exercise city. Gorgeous hiking trails are located around the Jouppilanvuc and Lake Kyrkösjärvi terrains. Bo

Jouppilanvuori has trails of different lengths and lean-tos. A good starting point is the parking area located on top of Jouppilanvuori.

a primeval forest and camp in attractive lean-tos surrounded b include good bike trails leading all the way to Ilmajoki.

Y In Paukaneva you get to hike

hike to the bird observation tower. There is a starting point at, for example, Heikkilä, which is located by the wayside of Vaasantie.

## SPECTATOR SPORTS

The home field of Seinäjoki
Football Club is the OmaSP
Stadium, which was taken into use
in 2016. The multi-purpose stadium

Finnish baseball JymyJussit (men), Seinäjoen Mailajussit (women)

> Seinäjoen Peliveljet Volleyball Jymylentis

Game schedules are available at the clubs' web pages.

American football Crocodiles Floorball

Rugby Seinäjoki Rugby

JymyLentis volleyball tournament, 28-29 April

Gasoline Motor Show, 5-6 May

Motorbike&freetime show, 11 May

PIIRI Finnish Championship in municipal marketing and seminar, 16-17 May

Pikkuprovinssi cultural festival for children, 17 and 19 May

SF Caravan ry union meeting, 18-20 May

Mikko Kohonen Cup, floorball, 19-20 May

Street food fiesta, 29 May - 2 June

Flag Day of the Defence Forces, 4 June

väristeily – summer theatre performance, 6 June – 23 August Mallaskosl 6-30 June Jyrkkä summer theatre Kainasto

Ilmajoen Musiikkijuhlat music festival, 6-17 June

Evangelical summer festival, 8-10 June

Summer Cheer Cup, 9-10 June Kauhava

Miljoona Koira dog exhibition, 9-10 June Tuuri Alavus

Grill master tour, 10 June

Sibis Jazz Camp, 11-16 June

**ERIAFF and Food Business Summit, 12-14 June** 

Pohjanmaa Rally, 15-16 June

Midsummer in PowerPark, 22-23 June Kauhava

Provinssi music festival, 28-30 June

Seinäjoen Tangomarkkinat tango festival, 11-15 July

aivan muu! – summer theatre performance, 15-29 July Törnävänsaar Fin5 2018 orienteering week, 15-20 July

**UEFA U19** European Championship final tournament for boys, 16-29 July

Student Orienteering World Cup, 17-21 July

Vauhtiajot Race & Rock street race festival, 19-22 July

Keskellä elämää event at the Pentecostalist congregation, 20-22 July

Finnish Championship race for hobby-horses, 28 July Baseball youth camp, 29 July - 3 August

SolarSound, 3-4 August

Power Truck Show, 10-11 August Kauhava

Östermyrapäivät museum area event,18-19 August

Food Event 25 August

Rohkea Challenge obstacle race, 1 September Seinäjoki Hiphop Festival 7-8 September

Hyvän johtamisen foorumi forum for good leadership, 20 September

Käsityömessut handicraft fair, 5-7 October

Seinäjoki 150 years celebrations, 11 October

International Dog Exhibition, 27-28 October

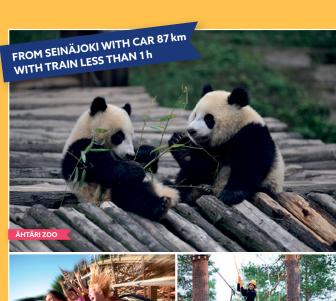
TRAVELLERS DICTIONARY

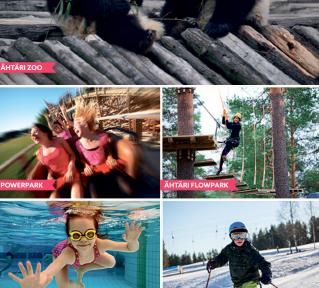
How to survive in South Ostrobothnia

mihinä = where **häh** = what minkä tähäre = why mitä syörähän = I`m hungry **flataanen** = bad **he** = here you go hypyt = dance

hortoolla = to wander

**hoinaalla** = hang out **trahteeri** = service **friskata** = to refresh havaata = to notice pyörtää = to return **umpeloonen** = potato **hanitoon** = really big **julumettu** = huge **ka** = nice to see you pöhönä = to be drunl







## Family fun

A hilarious activity park in true Dudesons spirit. You get to let off some steam with permission Restaurant services. Yrittäjäntie 8, Seinäjoki

Spa world and rehabilitiation. The center offers a lot of dance nights with program. Vaasantie 22, Ylihärmä

Finland's most spectacular adventure area and an unbelievable experience in the Ostrobothnian plains. In addition to an amusement park, the area includes outdoor and indoor go-kart tracks and a 5D-theater. You can accommodate either at the hotel or the camping site in a cabin or your trailer. Various restaurant services. Happenings

also in winter time.

Puistotie 3, Härmä, Kauhava

Located inside the Tuuri shopping mall, open between June 22nd - Aug. 5th.

The only ski resort in Western

Finland with multiple ski slopes Accommodation is provided by Hotel Simpsiönkullas and different cottage dealers. Simpsiönrinteentie 28, Lapua

Finland's oldest natural zoo. The heartmelting pandas Lumi and Pyry arrived in Ähtäri Zoo in winter 2018. Over 50 animal species in well-kept surroundings. Open also in the winter season Karhunkierros 150, Ähtäri

An ecological adventure park for people of all ages. . Karhunkierros 150, Ähtäri



Area's top vacation destinations within short driving distance Find your favorite attractions: lakeudelle.fi

















## What to do

Garden tourism attraction. Siiriläntie 3, Lapua

Get to know the history of the famed liquor factory in an idyllic countryside setting. www.koskenkorvamuseo.com Trahteerintie 3, Koskenkorva,

> A versatile cultural center built in place of a destroyed cartridge factory. The center includes a library, photo exhibitions and an art museum. Kustaa Tiitun tie 1, Lapua

**Kuortane Golf and Kuharant** A great golf course and an idyllic restaurant open in the summertime. Accommodation is also available. Vierteentie 89, Kuortane

A famous training center located in the beautiful surroundings of Lake Kuortane. A sure choice fo seekers of an active holiday. Opistotie 1, Kuortane

Vivid paintings and glass sculptures. The Kunsthalle is open for public every day in the summer season. The Kunsthalle also has a Stable Café. Hynniläntie 18. Kuortane

Located at the Mäki-Pohto farm in Ylistaro, Seinäjoki. Farm animals and summer fun for the whole family. Facebook: 4helamysmaailma Tuulivuorentie 221, Seinäjoki

Located in Ylistaro, Seinäjoki, the Wanha Markki is an artists' home and Finland's only retirement home for animals. There are ceramics, Heikki Laaksonen art and exquisite clothing for sale or Kylänpääntie 114, Seinäjoki

Summer

theatres

ki City Theatre

Mallaskoski 6 June - 23 August

Rakkaudesta rokkiin

Törnävänsaari 4–8 July

Törnävänsaari 15-29 July

Kainasto 6-30 June

Pohjanmaa

Oi muistatko vielä sen virren

Päiväristeily



## Eat and Drink

A great manor house built in 1878 beside the River Kyrönjoki. Lunch Kartanontie 5, Ilmajoki

A mandatory pit stop when arriving to South Ostrobothnia. At Juustoportti you can have something to eat, grab some coffee and do some shopping Juustoportti is a family business renowned for their award-winning

cheeses and tasty yoghurts. Keisarintie 45, Jalasjärvi A café in Kurikka with sunny customer service - a place where you can also do your décor and shoe shopping. They also serve

Keskuspuistikko 17, Kurikka

THE FOOD PROVINCE

The Food Province menu is

comprised out of fresh and high

quality ingredients from the local food producers - it is a culinary

journey into South Ostrobothnian

food culture. Choosing the Food

guarantees that the ingredients

producers. The Food Province

menu is served in six restaurants

Juurella, Manor House of Uppala,

Alma, restaurant Pirttihirmu

(DAP), Matador, Talriikki

come from our regional

in Seinäjoki:

The Napue gin of this distillery built inside the Isokyrö old dairy won the title of world's best gin in the 2015 International Wine and Spirit Competition. Oltermannintie 6, Isokyrö

An adorable and fairytale-like Ilmaioki. A lovely webstore and a popular Elämää Villa Honkasalo Villa) -blog from the same maker. Asematie 18, Ilmajoki

The old station building in Kurikka is an atmospheric place for lunch

One of the funniest and tastiest

Ostrobothnia food region is the

epas - the South Ostrobothnian

version of tapas. The epas is

comprised out of quality South

can be served either individually

or as epas plates as, for example

Epasteria is an implementation

of event dining that is of high

and duplicate - it can pop up in

almost any event.

innovations of the South

Laurintie 28, Kurikka



Shopping

Lankilantie 90, Lapua A knife factory in Kauhava that was founded in 1879. The factory is full of Ostrobothnian craftsmanship. A museum and a factory outlet store are also included in these authentic

Passinraitti 32, Kauhava

factory surroundings.

A shop with American style products and a car show. Lasipajantie 7, Koskenkorva, Ilmajoki

Located in Lapua, Annala is

a factory producing quality

decoration fabrics and products.

The outlet store is also a lovely

café. In July, Annala organizes

their popular sales day.

A traditional family business that produces quality linen textiles for the sauna, place settings and the kitchen. Factory outlet store. Pellavatehtaantie 35, Jokipii, Jalasjärvi

Village shop Veljekset

A shopping village built around the world's biggest village shop. The shopping village includes several interesting attractions and high class events all year Onnentie 7, Tuuri, Alavus

The Kauhava Kangas-Aitta is now

called Lankava. Operating since 1925, Lankava is a vivid and an inspiring world of threads and yarns - a dream destination for every craftsman. Kauppatie 91, Kauhava

A modern linen and wool textile

mill in Lapua. A family business the majority of whose products go to exports. At the end of the summer, a popular sales event is organized at the factory. The factory outlet store is located in Lapua, in the Vanha Paukku cultural center area. Kustaa Tiitun tie 1, Lapud

A family business that makes luxurious interior decoration products. Covers, pillows, throws, kitchen textiles and a good selection of curtain fabrics designed by famous designers. An outlet store in Jalasjärvi alongside Finnish national road 3 Rantatie 22, Jalasjärvi

A candy factory and shop that

makes, among others, the Pöyröö puluveri salty ligorice powder and Pirun Väkevä . Pohjalainen salty liqorice candies with a touch of pepper. Work shows, riverboat cruises and other event services. Kauppatie 25, Ilmajoki

Traditional footwear and modern ARCTIP wool felt boots. Factory outlet store. Keskustie 61, Tövsä



Seinäjoki

**NAVIGATOR** 

Welcome to Seinäjoki Region!

## At the center of connections



## Seinäjoki and **South Ostrobothnia**



**LAYOUT** / BSTR Luova Konttori Oy

# Accommodation

Kauppatie 71, Kauhava

Koivukuja 2, Kauhava

Yläkalliontaival 12, Lapua

Vaasantie 22, Kauhava

Onnelantie 45, Tuuri, Alavus

Vierteentie 89, Kuortane Opistontie 1. Kuortane

Hotel San Marino and Monza Big Brother -apartments,

the region's cabin and farm accommodation can be found as www.epmatkailu.fi and



Hovinkatu 1, Kurikka

Puistotie 2, Lapua

Onnentie 7, Tuuri, Alavus

www.visitseinajoki.fi

Puistotie 3. Härmä. Kauhava